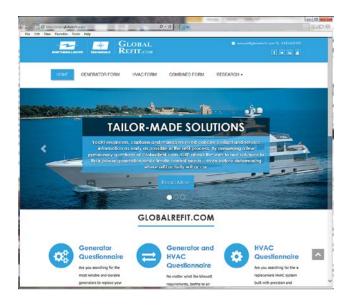
FOR IMMEDIATE RELEASE February 4, 2015 Contact: Scott Putnicki 1+ 206.789.3880 sputnicki@northern-lights.com



## Northern Lights to Introduce Innovative Global Refit Program At the 2015 Miami International Boat Show, February 12-16 Interactive demo at booth P100, Miami Beach Convention Center



SEATTLE, WASHINGTON (USA) – Leading marine power generation and climate control products manufacturer Northern Lights will introduce the Global Refit Program (GRP), specially designed for large yacht refits, with an interactive demonstration at booth P100 during the 2015 Progressive® Miami International Boat Show, February 12-16 at the Miami Beach Convention Center.

Yacht engineers, captains and project managers need concise budget and service information as early as possible in the refit process. By answering a few preliminary questions at an interactive web site, <a href="www.GlobalRefit.com">www.GlobalRefit.com</a>, the user will be presented with customized solutions to their power generation and climate control needs – even before determining where refit activity will occur. The factory direct budgetary quotes presented will be honored at any of the over 300 authorized Northern Lights dealers worldwide, providing confidence in equipment selection and customer service, without sacrificing flexibility of project logistics.

The Northern Lights family of marine generator sets include products from 5-545kW. Technicold offers complete, customized HVAC systems.

"Buying habits have changed dramatically in recent years," said Northern Lights vice president of sales and marketing Colin Puckett. "Our customers are armed with more product information than ever. Through our Global Refit Program, we want to be their partner in customization and flexibility," he added.

For more information about the Global Refit Program, visit booth P100 at the 2015 Progressive® Miami International Boat Show or <a href="www.GlobalRefit.com">www.GlobalRefit.com</a>. For more information about Northern Lights and Technicold products, visit <a href="www.northern-lights.com">www.northern-lights.com</a> and <a href="www.technicold.com">www.technicold.com</a>. -0-

## About Northern Lights, Inc.

Northern Lights and Technicold are the leading manufacturers of the world's finest marine power generation, HVAC and refrigeration systems. Northern Lights, Inc. is the only manufacturer to offer fully customized and integrated systems of all these critical components. The company's products are distributed through a global sales and service network of over 300 dealers in more than 40 countries.

Miami 2015 news release prepared by Home Port Marine Marketing. www.homeportmarine.com/productpr

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